



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2017

Multiple District 20

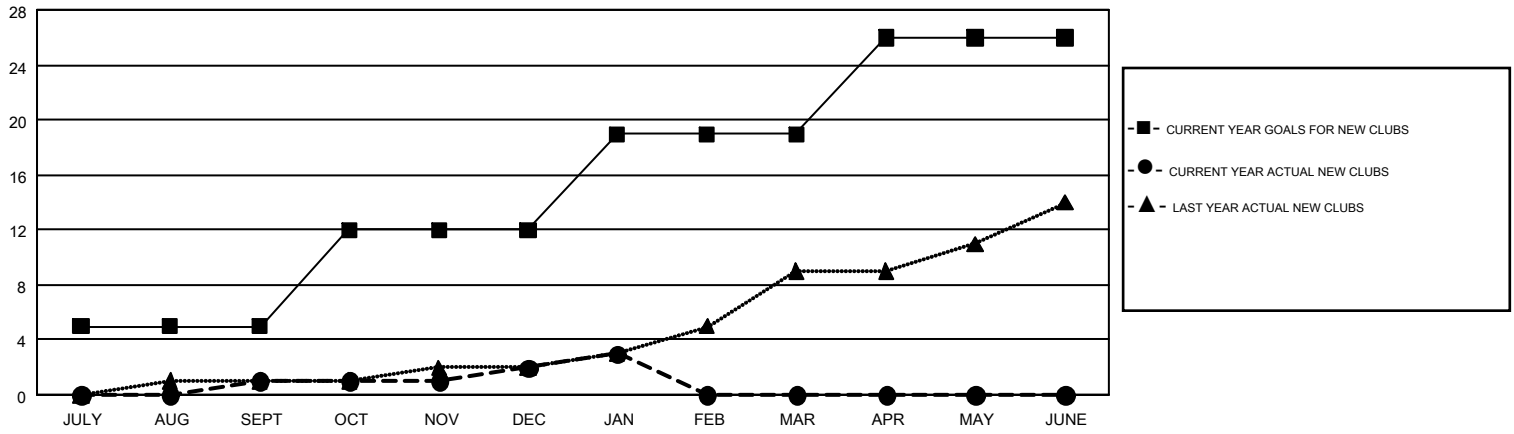
LOCATION: NEW YORK

GMT: ED LECIUS

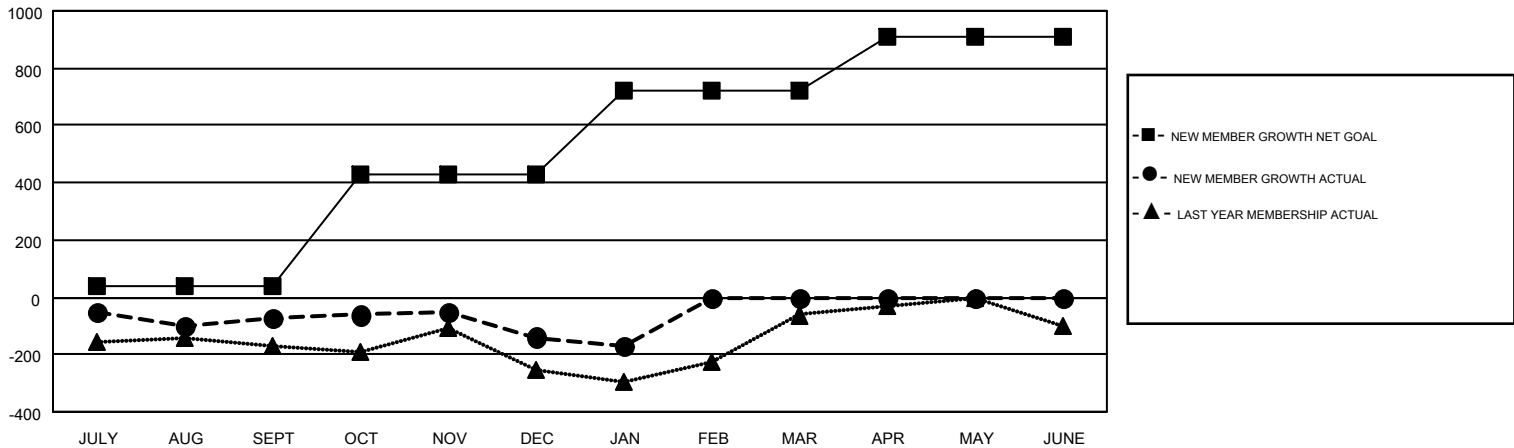
GMT CA 1

Clubs				Members			
RESULTS FOR 2016-2017				RESULTS FOR 2016-2017			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	NEW MEMBER GROWTH NET GOAL (not reinstated or transfers)	NEW MEMBER GROWTH ACTUAL (not reinstated or transfers)	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	1	1	JULY/AUG/SEPT	36	330	404
OCT/NOV/DEC	7	1	3	OCT/NOV/DEC	394	417	487
JAN/FEB/MAR	7	1	1	JAN/FEB/MAR	292	131	160
APR/MAY/JUNE	7	0	0	APR/MAY/JUNE	189	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 5	262 CLUBS OF 530 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	9,413 (63.76%)
DECEASED	111	FEMALE	5,350 (36.24%)
CLUB CANCELLED	46	TOTAL FAMILY UNIT MEMBERS	
OTHER	889	2,398	
TOTAL	1,046	FAMILY MEMBERS PAYING HALF DUES	
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA		1,241	